

## Mary M. Meyer

---

**From:** Perry A. Pirsch, Esq. [perry@jsberrylaw.com]  
**Sent:** Wednesday, November 14, 2012 4:35 PM  
**To:** Council Packet  
**Subject:** Request for Consideration  
**Attachments:** Resume - October 2012.doc

Dear Lincoln City Council,

I respectfully request to be considered for appointment to the Lincoln City Council seat currently occupied by Adam Hornung. I believe I would be an asset to the Lincoln City Council and the people of Lincoln for a wide variety of reasons.

First, as provided in my attached resume, I am an attorney with a long career of public service, including service as Assistant Attorney General, Legislative Counsel to Congressman Terry, General Counsel to the Nebraska Auditor of Public Accounts, and Deputy and Counsel to the State Treasurer. I also have a long history of volunteer work with community organizations and nonprofits. I currently serve on boards and in leadership roles in numerous organizations.

Second, I hold a Master's Degree in Public Administration and a Master's Degree in Journalism with an emphasis in news editorial writing. William and Mary Policy Journal recently accepted for publication my thesis *Blind Trusts as a Model for Campaign Finance Reform*, which has been reviewed and praised by Frank Daley, the Executive Director of the Nebraska Accountability and Disclosure Commission. I know how to research the law, how to administer the law, and how to explain the law as an effective communicator to the residents of Lincoln. I also appreciate how important accountability to the public and adherence to the rule of law is for public officials.

Third, I also have a strong background in issues important to the council, such as employment law, government affairs, ethics, and coalition building. For my Masters in Public Administration, I wrote a paper on why zero tolerance policies in public schools create ethical conundrums. In my Organizational Theory and Behavior class, my professor told me I was the first student in the history of his class to insist on ascertainable standards prior to selection of employees for termination. In Negotiations, I received a grade of A+ from David Landis, who I believe would provide a favorable recommendation for me today.

Fourth, I have a history of creating and assisting small businesses. I know how tough the business environment is and why eighty percent of small businesses fail within the first five years. As an advocate for my clients, I have worked as a liaison with government to foster trust and a collaborative approach with government. I am also a strong advocate for veterans and the elderly.

Fifth, I have no conflicts of interests, such as suits against the city, that would prevent consideration at this time.

Sixth, while I was born and raised in Omaha and spent five years in and near the District of Columbia, I chose to return and to make Lincoln my home. Being well traveled and having lived here and away, I appreciate the advantages of living in Lincoln and I would be a strong advocate for the benefits of the community.

Finally, I believe I would be a constructive voice on the council who could work passionately, but not politically, with ALL members of the council and Mayor Beutler, for a better Lincoln. I have friends of both parties and a wide spectrum of beliefs. I concentrate on policy, not personality. I build consensus through focusing on the underlying, fundamental interests of the parties and not getting caught up in political positioning.

In summation, I think I would be an excellent appointment to the Lincoln City Council. I am happy to provide references and additional documentation, as requested. I thank the council for its consideration.

**Perry Andrew Pirsch, Esq.\***

**BERRY LAW FIRM, PC**

2650 North 48th Street

PO Box 4554

Lincoln, Nebraska 68504

(402) 466-8444

(888) 822-7079 (toll free)

(402) 314-4892 (cell)

(402) 466-1793 (fax)

[Perry@jsberrylaw.com](mailto:Perry@jsberrylaw.com)

[www.jsberrylaw.com](http://www.jsberrylaw.com)



**Berry Law Firm**

*experienced, aggressive, reputable*

WARNING: This e-mail is confidential and intended for the individual or entity to whom it is addressed. It may contain material protected by lawyer-client privilege. If you are not the intended recipient, any use, dissemination, forwarding, printing, or copying of this e-mail or file attachments is prohibited. If you have received this e-mail in error, please notify the sender by replying to this email. Further, you must destroy the original and its contents once notification has been made.

Notice under IRS Circular 230: Unless expressly stated otherwise, (1) nothing contained in this message is intended to be relied upon by any taxpayer for the purpose of avoiding penalties that may be imposed under the IRC; and (2) nothing contained in this message may be used to recommend, promote or market any federal tax transaction or matter.

\*licensed in Nebraska, the District of Columbia, and the Court of Appeals for Veterans Claims

# Perry A. Pirsch, J.D., M.P.A., M.A., Esq.

---

527 Pier 2 • Lincoln, NE 68528  
(402) 314-4892 • perry@perrypirsch.com

## PROFILE

---

Accomplished legal and administrative professional with expertise in the areas of employment law, business entity formation and transactions, contracts, veterans' disability compensation, and estate planning issues. Proven track record in litigation and appellate advocacy. Significant exposure to human resource management, progressive employee discipline, employee contracts, and defending employment claims. Extensive, senior-level experience in government practice and as in-house counsel. Excellent research skills and exemplary writing abilities. Masters in Public Administration with sound background and training in providing counsel to employers on organizational theory and behavior. Masters in Journalism in News Editorial Writing. Superior interpersonal talents and adept at establishing meaningful relationships.

Admissions: Federal Court, District Of Columbia; Federal Court, District Of Nebraska; Court Of Appeals, Washington, DC; Supreme Court, Nebraska; United States Tax Court; Court of Appeals for Veterans Claims

## EXPERIENCE

---

### **Berry Law Firm, Lincoln, NE**

#### ***Supervisory Attorney***, January 2009 – Present

- Supervised appellate practice section before the Court of Appeals for Veterans Claims.
- Assisted clients with litigation in state and federal courts and the NEOC.
- Counseled and assisted clients in estate planning, business law, risk management, and employment law issues.

### **Nebraska State Treasurer, Lincoln, NE**

#### ***Deputy State Treasurer and General Counsel***, January 2007–December 2008

- Counseled treasury staff on constitutional law, statutory interpretation, employment law, unclaimed property, probate, long-term care, treasury management, and records retention issues.
- Served as in-house counsel, supervised three divisions (60 employees); drafted and ratified contracts, gave public presentations; drafted legislation; and assisted in media strategies.
- Drafted numerous legal opinions relating to complicated matters of state law.
- Interacted with personnel at the state government level, including the Governor's Office, the Attorney General, other constitutional officers, businesses, and members of the public.
- Provided legal oversight for 60 employees and advice on a variety of personnel, management, and litigation issues.

### **Nebraska Auditor of Public Accounts, Lincoln, NE**

#### ***General Counsel***, August 2004–January 2007

- Counseled Auditor Kate Witek on personnel, management, and litigation issues.
- Served as part of management team and advised audit staff on state and federal compliance issues.
- Served as legislative liaison for the office; monitored press and assisted in media strategies.

### **Congressman Lee Terry, Washington, D.C.**

#### ***Legislative Counsel***, January 2003–August 2004

- Reviewed proposals and legislation to make recommendations on matters relating to health, insurance, tax, commerce, trade, and financial services policy.
- Monitored, reviewed, and drafted legislation in Congress.
- Coordinated with government agencies, including the Energy and Commerce Committee staff, Ways and Means Committee Staff, Centers for Medicare and Medicaid Services, and FASB on various legislative and policy issues.

**Pirsch & Associates, LLC, Alexandria, VA**

**Associate Attorney**, August 2000 (full-time)–Present (part-time)

- Counseled clients corporate law, employment law; nonprofit law, tax, contested estates, and estate planning.
- Represented clients in state, federal, and tax court.

**Nebraska Department of Justice, Civil Litigation Section, Lincoln, NE**

**Assistant Attorney General**, September 1998–August 2000

- Defended Nebraska Health and Human Services, its agents, and employees before the Nebraska state and federal district courts on a wide variety of employment, contract, tort, civil rights, and ADA claims.
- Conducted all aspects of pretrial discovery, court hearings, and depositions.
- Drafted Attorney General Opinions on the correct legal interpretation of various questions of law.

## EDUCATION

---

**University of Nebraska, Lincoln, NE:** *Master of Arts (Journalism-News Editorial)*, August 2012 (GPA 3.6)

**George Mason University, Fairfax, VA:** *Master of Public and Nonprofit Administration*, May 2003 (GPA 3.6)

**University of Nebraska, Lincoln, NE:** *Juris Doctor*, May 1998 (CALI Award for Criminal Law)

**University of Nebraska, Lincoln, NE:** *Bachelor of Arts (Political Science)*, December 1994 (GPA 3.6)  
Minors: History, Philosophy, and English

## COMMUNITY INVOLVMENT

---

**City of Lincoln Charter Review Commission**  
*Board Member*, August 2011–Present

**American Society of Public Administrators, Nebraska Chapter**  
*Board of Directors*, August 2006–Present  
*Chairman of the Board*, August 2009–2010

**Lincoln Chamber of Commerce Business Executive Roundtable**  
*Member*, 2008–Present

**Nebraska State Stroke Association**  
*Board of Directors*, August 2006–Present

**Alpha Theta Chi Alumni Association**  
*Board of Directors, Chapter Advisor*, July 2007–Present

**Alpha Theta Chi Housing Corporation, Inc.**  
*President*, July 2011–November 2012

**Lincoln Independent Business Association**  
*Tax Efficiency Committee*, 2006–Present  
*Government Affairs Committee*, 2006–Present

**Lincoln Chamber of Commerce Young Professionals Group**  
*Member*, 2006–Present

**Foundation for Constitutional and Economic Literacy**  
*Board of Directors*, 2010–2012

**Mother's Against Drunk Driving Public Policy Committee**  
*Member*, August 2007–July 2009

**University of Nebraska Mock Trial Team**  
*Coach*, August 2008–January 2009

**Platte Institute for Economic Research**  
*Advisory Committee Member*, August 2008

**East African Center for the Empowerment of Women and Children, Seattle, WA**  
*Board of Directors and Counsel*, June 2002–August 2007

**Fayette Court Condo Association**, Alexandria, VA  
*Board Member and President, January 2002–May 2003*

**Alexandria Jaycees**, Alexandria, VA  
*Board of Directors, January 2002–January 2003*

**Kasap Foundation For Children**, Alexandria, VA  
*Board of Directors, August 2000–January 2001*